

The
Alameda County
Water District
Presents...

The 2009
Water
Conservation
Poster and
Slogan
Contest

- **Win cash for your classroom.**
- **Top winners receive gift certificates.**
- **Top winners will be honored at an awards ceremony at the end of the school year.**
- **Winning entries will be published in the 2009-2010 Water Conservation Calendar.**
- **All teachers receive a free calendar.**

**Water Conservation
Poster and Slogan Contest
for 1st-6th Grade Students**

The Alameda County Water District is proud to announce its 12th annual Water Conservation Poster and Slogan Contest for students in public and private schools in Fremont, Newark, and Union City. Winning posters and slogans will be published in a full-color calendar which will be distributed to all K-6th grade teachers in the Tri-City area.

Students submitting winning entries will receive gift certificates to a local shopping mall and will be honored at an awards ceremony at the end of the school year. In addition, the three classrooms from which the grand prize winners are chosen will each receive a check for \$100. Prizes will be awarded and calendars distributed in May.

Good luck! We hope your students enjoy this opportunity to share the message that water is our most valuable resource and that water conservation is important all year 'round.

Frank L. Jahn
Senior Public Information Rep.
Alameda County Water District



Contest Rules

- **POSTERS MUST BE DRAWN BY STUDENTS. PLEASE, NO HELP FROM PARENTS OR OTHER ADULTS.** ←
- **Posters must be drawn horizontally.** ←
- **Do not mount posters on cardboard or colored paper.** ←
- **Posters must be drawn by hand. No computer-generated artwork.** ←
- Posters must deal with **FRESH WATER**, such as lakes, rivers, streams, etc. **NO OCEANS, PLEASE!**
- Posters must be on 8.5"x11" or 11"x17" white paper.
- The following questions can be used to help students get started:
 - How can I use water wisely at home or school?
 - How can water be used wisely in work places?
 - How can saving water help the environment?
 - How can water be used wisely in agriculture?
- Make sure posters contain a visual or verbal message. Pretty pictures are nice but are rarely winners if they don't convey a water conservation message.
- When writing is used, words must be spelled correctly.
- Students may use crayons, water colors, poster paints, markers, or ink. Use brilliant colors.
- Use original artwork only. No trademarked or copyrighted materials (i.e. Snoopy, Bart Simpson, etc.).
- Mark the back of all posters with the student's name, grade level, teacher, school name, school district, and school phone number.
- Allow sufficient time for students to complete their posters. A carefully drawn poster stands a better chance of winning than a hastily drawn or incomplete one.
- Water conservation slogans should be written on a separate sheet of paper.*
- Slogans should be limited to 20 words or less and should deal with the who, what, when, where, how, or why of saving water.
- Mark each slogan with the student's name, grade level, teacher, school name, school district, and school phone number.
- Students may enter a poster, slogan, or both.
- **Poster and slogan entries are due by Wednesday, MARCH 25, 2009.** ←

Entries should be submitted to:

**Alameda County Water District
43885 South Grimmer Boulevard
Fremont, CA 94538
Attention: Frank Jahn**

Entries may also be dropped off at ACWD Headquarters at 43885 South Grimmer Boulevard in Fremont.

For further information on the Poster and Slogan Contest, please call Frank Jahn at (510) 668-4209.

*Winning slogans may be chosen from slogans submitted as part of a poster, although the poster itself may not be chosen as a winner.

