

News Release



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Tri-City Students Compete for Cash Prizes in Alameda County Water District's WaterClips Video Contest

Fremont, Calif. – As drought conditions persist, Alameda County Water District is tapping into students to encourage responsible water use. The 3rd annual WaterClips Student Video Contest invites students to use their passion for making videos and talent of storytelling to convey the importance of water conservation. Winners will be awarded scholarships totaling over \$1,500.

The competition challenges students to make a 30-second video showing how the community can save water using ACWD's water-saving tips, resources and programs. Students in grades 6-12 in Fremont, Newark or Union City can submit entries until March 25.

“Digital media tools empower students to create relevant, engaging video content to raise awareness about the importance of water use efficiency,” said ACWD Board President John Weed. “We’re excited to see how students will use their creativity and reinforce messaging to protect and preserve our most precious of resources – water.”

ACWD will award a total of six scholarships worth \$500, \$250 and \$100 to participants in two groups, grades 6-8 and grades 9-12. Individual or group entries are accepted. Each student submitting a qualifying entry will receive a movie ticket. Winning entries may be shown as previews in local movie theaters in June.

Over the past two years, ACWD's student video contest generated 70 entries from students in schools throughout the Tri-City area and awarded more than \$4,000 in scholarships to students and teachers.

Teachers can also win! Teachers in both groups who sponsor the most student submissions and the winning videos will receive classroom scholarships worth \$200, \$100 and \$50.

“It gives us great pride to reward deserving students and teachers,” added Weed. “The District has enjoyed decades of partnering with area schools and teachers to provide water education.”

For more information about the WaterClips Student Video Contest, visit acwd.org/waterclips or email waterclips@acwd.com.

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