



## Video Resources & Requirements

We want students to produce unique and creative videos. Whether it's filmed, animated or another medium, the choice is yours. Have fun with it! But, to make sure the information in your video is accurate, students should refer to the resources below.

### Resources

- Alameda County Water District  
[www.acwd.org](http://www.acwd.org) The Alameda County Water District's website has information and resources about water resources, supply, quality, treatment, conservation and more.
- Water Emergencies – Plan & Prepare  
Visit ACWD's Emergency Preparedness [Frequently Asked Questions](#) webpage about planning and preparing for water emergencies. **This guidance for water emergencies is specific to the Alameda County Water District.** Students **should** refer only to ACWD's frequently asked questions. Videos **should not** refer to the Family Disaster Planning Worksheet.
- Learn about ACWD's [Rapid Alert Notification System](#) designed to keep customers informed of any water service-related emergencies and/or other conditions which may impact water safety or availability. Videos should encourage customers to sign up for ACWD's Rapid Alert Notification System to receive emergency notifications.

### Video Requirements

- Video focused on 2021 WaterClips theme: Water Emergencies - Plan & Prepare
- Include 3 to 5 tips from ACWD's Emergency Preparedness Frequently Asked Questions.
- Include [www.acwd.org/RANS](http://www.acwd.org/RANS) as a tagline and ACWD logo at end of video for viewers to learn more info about signing up for emergency notifications.

- Video is a minimum of 25 seconds but not longer than 30 seconds.
- Video submitted as an MPEG (.mp4).
- Max audio peak is no more than 12db.
- No commercial or product logos in video.