



2021 WaterClips Student Video Contest: Basic Rules Summary

Following is a basic summary of ACWD Student Video Contest rules. The complete 2021 Official Rules are available at www.acwd.org/Waterclips or by requesting a copy [here](#).

The Alameda County Water District (ACWD) is excited you are considering submitting a video! Videos are a fun and creative way to educate viewers about important water topics. There are some legal limits on what you can do (see below and the Official Rules), and we've laid out some basic guidelines, but as long as your video fits within those guidelines, what you put in your video is up to you (live action, animation, personal testimonial, whatever!).

1. First, get inspired. Go to [ACWD's YouTube channel](#) and view last year's winning student videos!
2. Next, get educated about this year's WaterClips Student Video Contest theme: **Water Emergencies – Plan & Prepare**. To make sure the information in your video is accurate, students should refer to the resources below. This guidance for water emergencies is specific to the Alameda County Water District.
 - a. **Refer to ACWD Frequently Asked Questions.** Students should refer only to [ACWD's Frequently Asked Questions](#). Videos should not refer to the Family Disaster Planning Worksheet or guidance from other agencies.
 - b. **ACWD'S tips for water emergencies** – Videos should include 3-5 tips from [ACWD's Frequently Asked Questions](#).
 - c. **Emergency Notification** - Student videos should encourage customers to sign up for ACWD's [Rapid Alert Notification System](#) to receive emergency notifications at www.acwd.org/RANS
3. The contest is open to high school and middle school students, in grades 6-12, who attend school within Fremont, Newark and Union City. Students will be judged in two groups: middle school (grades 6-8) and high school (grades 9-12). **The sponsoring school must receive water from the Alameda County Water District.**
4. Your video must be a minimum of 25 seconds and no longer than 30 seconds.
5. Make your video original. It's OK to use facts and quotes in your video. You should **not**, however, use words, music or images that are copyrighted. Also, do not use commercial or product logos.

6. Your video must focus on the **WaterClips CONTEST THEME, Water Emergencies – Plan & Prepare.** Videos that focus on a different message will be disqualified.
7. The following is required: Your video must include the ACWD logo, WaterClips logo and www.acwd.org/RANS as a tagline or reference for viewers to learn more about ACWD as their water provider and to sign up to receive emergency notifications.
8. Your video should be in this format: MPEG (.mp4).
9. Your video will be judged on relevance to contest theme, accuracy of information, creativity, originality, entertainment value and video quality.
10. You may submit your video beginning January 4, 2021. The deadline to enter is 11:59 p.m. on **Friday, April 2, 2021.**
11. You must submit the following items through Google Forms. You must have a Gmail account to utilize Google Forms. If you do not have a Gmail account, please send an [e-mail to Renee Gonzales, Public Affairs Specialist](mailto:renee.gonzales@acwd.org).

Please fill out the following forms online:

- a. [Application](#)
- b. Video (attach and upload in Application)
- c. [Eligibility & Release](#)

IMPORTANT * Your Entry Will Be Disqualified

If...

- Your video arrives after the **deadline of *Friday, April 2, 2021, 11:59 p.m.***
- Your video does not focus on the 2021 WaterClips theme.
- Your video does not include the ACWD logo, WaterClips logo and www.acwd.org/RANS as a tagline or reference for viewers to learn more about ACWD as their water provider and to sign up for emergency notifications.
- Your video is less than 25 seconds or longer than 30 seconds.
- Your video is submitted as a YouTube link.
- Your video is submitted in a format that requires a fee for downloading.
- Your video uses copyrighted material (such as product logos)
- The required 2021 Video Application Form arrives after the **deadline of *Friday, April 2, 2021, 11:59 p.m.***
- Your school is not located within ACWD's service area of Fremont, Newark or Union City.
- You are not a middle school or high school student, enrolled in grades 6-12.